



FRANCHISES

General Franchise Average Costs

Updated January 2018

- Truck \$ 5k to \$10k
- Signage \$700 to \$1k
- Equipment \$2k to 5k
- Franchise Fee \$10k
- Initial Advertising \$1k to \$2k
- Hotel & Flight for Training \$2k
- Misc \$2 to 3k
- Insurance \$1k to 5k

Total Average: 23k to \$38k

Ongoing Expense's Average

- Fuel \$1k to \$2k month
- Adverting \$1k to\$ 3k month
- Royalties 4% of each job
- Labor \$3k to \$5k (depending on how much help and costs)
- Insurance \$250 to \$400 depending on policy

How much can I make a month?

This will obviously vary on how much work you have, but on average about \$5k to 10k per month first year